

Catalogue and other advertisement 2024

DEADLINE
31. 10. 2023

Please, fill in the necessary information for catalogue entry in via our website www.strechy-praha.cz, in the section “Exhibitor” and then click on the “Catalogue entry”.

The catalogue has two versions – printed and online. The printed part (with abbreviated information) is a trade fair guide and all visitors will receive it. Detailed information about exhibitors will be published in the on-line version of the catalog at www.strechy-praha.cz. Company registration in printed and online catalog is free. It is also possible to order the placement of the logo for payment in both versions of the catalog.

Placement of colour logo

Tick here or order on [www](http://www.strechy-praha.cz) in section Catalogue entry.

<input type="checkbox"/> Logo in the exhibition stands map in the printed catalogue + logo on the orientation map in the exhibition grounds	175 EUR	<input type="checkbox"/> Logo in online catalogue on www	53 EUR
<input type="checkbox"/> Logo on homepage www.strechy-praha.cz	85 EUR	<input type="checkbox"/> Logo Pack (all previous)	262 EUR

Advertising in the catalogue

	dimension (w × h)	count	price
<input type="checkbox"/> Full page	148 × 210 + 3 mm bleed		575 EUR
<input type="checkbox"/> Half page	148 × 104 + 3 mm bleed		350 EUR

Other advertising

Online advertising	price
<input type="checkbox"/> Banner (300 × 600 px) – six months	400 EUR
<input type="checkbox"/> Banner (300 × 300 px) – six months	245 EUR
Advertisement area and other possibilities	
<input type="checkbox"/> Advertising board (95 × 240 cm – w × h)	315 EUR
<input type="checkbox"/> Placement of your advertising board/banner (min. 225 EUR)	110 EUR/m ²
<input type="checkbox"/> Moving advertisement (one person)	85 EUR/day
<input type="checkbox"/> Distribution of promotion materials targeting exhibitors	115 EUR
<input type="checkbox"/> Distribution of promotion materials targeting visitors	130 EUR/day
<input type="checkbox"/> Advertising (A4) in the info centre	35 EUR/day
<input type="checkbox"/> Rent a lecture hall	by agreement

Company		Company identification number	Signature and seal
Date	Place	Name and Surname	

Nomenclature of the trade fair

ROOFS-SOLAR-CRAFT 2024

ROOFS

1. Pitched roofs
2. Flat roofs
3. Green roofs
4. Walkable roofs - terraces, balconies, loggias
5. Thermal insulation
6. Roofing accessories
7. Roof drainage
8. Supporting roof structures
9. Fasteners and connecting elements
10. Roof windows and skylights
11. Products for built-in attics
12. Peripheral building shells
13. Construction chemistry
14. Chimneys and their accessories
15. Lightning conductors and grounding
16. Realization of roofs
17. Realization and reconstruction of buildings
18. Maintenance and cleaning of roofs and facades
19. Software
20. Institutions, services
21. Training and education
22. Not listed

SOLAR

S1. Alternative sources of energy

- S1.1 Photovoltaics
- S1.2 Solar thermal power
- S1.3 Heat pumps
- S1.4 Use of waste heat, recuperation
- S1.5 Biomass
- S1.6 Cogeneration
- S1.7 Small hydropower plants
- S1.8 Wind power plants
- S1.9 Other alternative energy sources

S2. Accumulation of energy produced

- S2.1 Electric accumulators
- S2.2 Heat accumulators

S3. Energy saving

- S3.1 Heat saving - low energy and passive houses
- S3.2 Electricity saving
- S3.3 Water saving
- S3.4 Solar energy products
- S3.5 Green transportation

S4. Financing, grants

S5. Consultancy, professional institutions, literature

CRAFT

- R1. Tools, machinery and other equipment
- R2. Work equipment of craftsmen
- R3. Digitization
- R4. Craftsmanship
- R5. Institutions, services, education
- R6. Traditions of craftsmen